

## Corporate Social Responsibility

At Muthoot Capital Services Limited, we believe that we have a purpose to pursue, a mission to accomplish beyond work, through every little thing that we do every day. Being an agent of transformation, we nurture a culture of empathy towards the common man rooted in our value system that has evolved over a period of time.

In our effort to integrate humanity with business, we have evolved a four - dimensional mission through **“HEEL”**, which expands to **H**ealth, **E**ducation, **E**nvironment, and **L**ivelihood. A glimpse of our activities during the FY 21 - 22 are illustrated in next few pages.

We shall continue with our efforts to touch more lives in future through Health, Education, Environment, and opportunities for a better Livelihood...

## EXTENDING A HEELING TOUCH.

Under the theme HEEL, MCSL is supporting several of the Muthoot Pappachan Group's CSR efforts.

The theme represents four areas of activity: health, education, the environment and livelihood.

The following are some of the activities undertaken by MCSL in collaboration with the Muthoot Pappachan Foundation.



# AASHIANA REHABILITATION CENTRE OVERFLOWING WITH COMPASSION.





**CELEBRATING MILESTONES OF LOVE AT AASHIANA.**  
Birthday celebrations at the rehabilitation centre.



**ENGAGING PATIENTS WITH QUALITY OF CARE.**  
Competitions at Aashiana.



**The Ensemble: Love, support, care, compassion and hope.**



**PHYSIOTHERAPY: CARE FOR THE BODY, MIND AND SOUL.**



**A FUN-FILLED CHRISTMAS AT AASHIANA.**

## THE FOUNDATIONS OF LOVE.



**HOMES OF COMPASSION.**  
Homes for Chellanam sea rage victims.



**RENOVATING HOPES, REINFORCING FOUNDATIONS.**



**THE WAVE OF UNBOUNDED COMPASSION.**  
Help to the victims of Chellanam sea rage.



**CARING FOR CANCER PATIENTS WITH TIMELY CHEMO-SUPPORT.**



**EDUCATION SUPPORT TO CHILDREN; LAYING THE FOUNDATIONS OF LIFE.**



**SUPPORTING LIVELIHOODS, BUILDING RESILIENCE.**

## UNBRIDLED LOVE.



Help extended during COVID-19 lockdowns.