

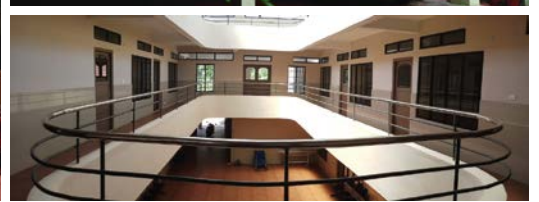
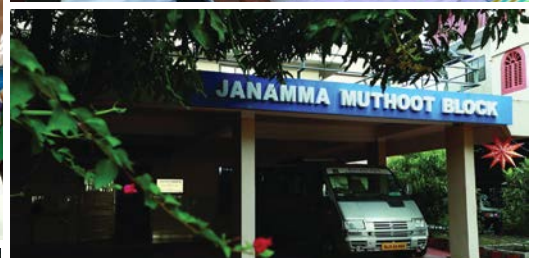
OUR SOCIAL RESPONSIBILITY



At Muthoot Capital Services Ltd, we believe that we have a purpose to pursue, a mission to accomplish beyond work, through every little thing that we do every day. Being an agent of transformation, we nurture a culture of empathy towards the common man rooted in our value system that has evolved over a period of time.

In our effort to integrate humanity with business, we have evolved a four - dimensional mission through “**HEEL**”, which expands to **H**ealth, **E**ducation, **E**nvironment, and **L**ivelihood. A glimpse of our activities during the FY 20 - 21 are illustrated in next few pages.

We shall continue with our efforts to touch more lives in future through Health, Education, Environment, and opportunities for a better Livelihood...



A STORY OF COMPASSION

WALK ALONG WITH AASHIANA

A very cheerful and active 40-year-old man, an auto driver from Thodupuzha, sustained a spinal injury when the ceiling of his house collapsed over him in the heavy rains and strong winds of 21st March 2021. After undergoing surgery, he lost sensation and strength of both his lower limbs and also developed faecal and urinary incontinence, leaving him completely bedridden. Moreover, multiple fractures added to his miseries and enhanced his disability. He was dependent on others for all his needs.

AASHIANA REHAB CENTRE at Vettickal, Ernakulam, a venture of MUTHOOT PAPPACHAN GROUP, took up the case and admitted him for rehabilitation therapy. A Physiatrist assessed his condition and prescribed a rehab plan. As per the plan, we took him through systematic physiotherapy, occupational therapy, recreational therapy, pressure sore management, bowel and bladder rehabilitation. His upper limb and upper body were strengthened with graded exercises. He was made to stand with the help of special equipment and trained to sit without any support. Slowly he was transferred to a wheelchair. He was then trained to use a standing wheelchair. His urinary catheter was removed, and he was taught to empty urine at frequent intervals. He started performing his daily life activities independently.

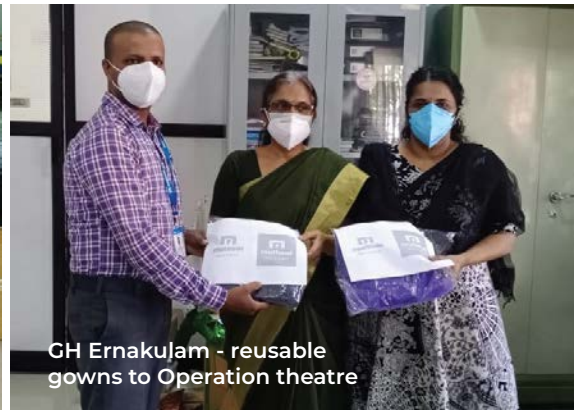
A person who was depressed at the time of admission became the most active participant in the recreational therapy sessions. MUTHOOT CAPITAL SERVICES LTD helped him build a new house, and the team of AASHIANA gave suggestions to the builder for making it wheelchair-friendly.

A patient who came to AASHIANA by ambulance, carried by others, returned to his new home at Thodupuzha, driving his auto-rickshaw with a smile on his face and joy in his heart.





Distribution of medical and covid preventive items to Chellanam PHC



GH Ernakulam - reusable gowns to Operation theatre



Provisions, sanitary and cleaning items to Govt. Women Home Thevara



SUPPORT TO INSTITUTIONS FOR COVID-19 CONTROL AND PREVENTION



Karunalayam - A home for aged



Handing over of PPE kits to Kalamassery Govt. Med. College



Distribution of grocery items at Snehadeepam - Rehabilitation centre for mentally retarded women



A HELPING HAND TO THE POOR DURING THE TRYING TIMES



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LAYING THE FOUNDATIONS OF EMPATHY



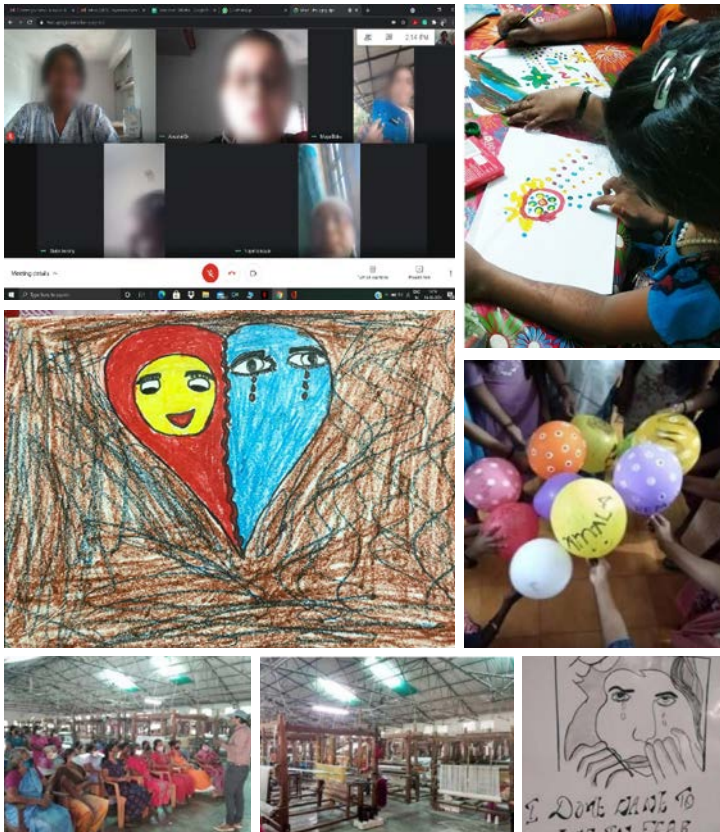
REBUILDING SHATTERED HOPES



SUPPORTING LIVELIHOODS DURING THE COVID-19 CRISIS



WOMEN EMPOWERMENT PROGRAMMES



VENDA - INITIATIVE TO STOP SUBSTANCE ABUSE AMONG CHILDREN

