

Apollo makes a song and dance over Sachin

Celebrity endorsers, a brand anthem by A R Rahman and big marketing spends, the tyre company is pulling out the stops to narrow the gap with MRF, Ceat



The company is looking to energise its brand and boost recall with a celebrity endorser

TE NARASIMHAN
Chennai, 20 June

When Apollo Tyres signed up Sachin Tendulkar, who had spent the better part of his cricketing career as the face of rival tyre brand MRF, it was widely perceived as an industry coup. It was also remarkably uncharacteristic. For a brand that had never signed a celebrity before and plays second or third fiddle across the segments it competes in, it marked a big shift in terms of positioning and also marketing budgets. While the company says this is part of a conscious effort to build high recall and mass recognition for the brand, experts spot a challenger brand finally stepping up to expand its turf. The company that has been keen to reposition itself for a while now, says it is seeking a place alongside global tyre brands. To that end, it has upped the expenditure on research and development and in marketing the brands

in its portfolio. “We are working towards acquiring greater operating leverage and longer-term benefits. The two main pillars (for future growth) would be technology and branding,” says Satish Sharma, president, Asia Pacific, Middle East & Africa, Apollo Tyres. Apollo has expanded its product range in recent years and its market share is estimated to be around 30 and 29 per cent in commercial vehicle (original and replacement respectively) and 25 and 16 per cent in passenger vehicle (original and replacement). MRF is the leader in both these markets. In 2016, Apollo entered the two-wheeler tyres market where it has 5 per cent market share, where MRF has close to 30 per cent. While this is a long way from the years when a family feud wracked the business and its tyres were more a commodity purchase, Apollo sees an opportunity to add speed to the wheels that power its brand. It wants to build a

unique identity for itself, as an Indian brand with a global footprint. The company purchased the Netherlands-headquartered Vredestein (tyres for car, agricultural and industrial equipment and bicycles) a few years back to gain a foothold in Europe and now it plans to bring the brand to India and position it at a premium. “Using a big star is a great way of energising the brand. So Apollo is obviously trying to energise the brand; never mind that MRF is ahead of them, there are plenty of options that it can exercise when it comes to looking at new ways of approaching the market,” says Harish Bijoor, founder-CEO Bijoor Consults. Apollo has in the past five years, say tyre dealers, worked steadily to make sure that it gains an increasing share of the aftermarket. Its early bet on radicalisation of commercial vehicle and later passen-

ger car tyres too paid off and it now sells 500,000 tyres to car makers a month. The company wants to create a dual brand structure in the country for this segment where Vredestein is accorded a more premium status, expand the product range, penetrate the rural markets with full range play and develop new products. Like the market leader MRF, Apollo wants to offer tyres for every category of vehicles. In doing this Apollo is following in the footsteps of market leader MRF. Bijoor says, “Quality is important and the ability to deepen the perception of good quality tyres for Indian conditions. MRF has done that continuously and the country is so large that it isn’t enough to be served by one player as a dominant player, but you need may be six to seven great players in the market. Apollo has that potential.” Apollo has increased the spending on its brand in recent years and estimates it at around 2-3 per cent of sales. Total trade and marketing spend, the company claims, at close to 6-7 per cent of sales, is an industry high. The newly launched campaign has Sachin Tendulkar endorsing the brand’s national presence and rootedness in local culture, to the tune of a brand anthem composed by A R Rahman. “Like the brand, Sachin too, in his journey has gone from milestone to milestone beating every hurdle,” says Sharma. The essence of brand Apollo is the spirit of ‘go the distance’ and that is what the song and Tendulkar embody according to the company.

FROM PAGE 1 Markets soar...

“Indian markets have been falling continuously for the last several days. A rally was due, and the Fed’s statement came as an excuse,” said Shankar Sharma, founder and chief global strategist, First Global. “Today was just a relief rally. Going forward, corporate fundamentals will be the sole determinant of market direction. One can’t expect huge buoyancy unless there is significant revival in earnings,” he added. The Fed action will boost liquidity in emerging markets. However, the shift in policy stance is with the objective to tackle growing economic risks. Experts said investors need to exercise caution because, if global economic conditions worsen, it will eventually end up impacting corporate earnings and markets.

GST meet today...

“This is going to be an important GST council meeting and with the new Chairperson, one would expect that decision making will continue to take place with consensus as earlier. Given the GST revenue target for the current year, there may not be room for major rate changes,” said Pratik Jain, partner, PwC India. However, from a long term perspective, the GST Council should perhaps come out with a white paper on the rate structure that should be achieved, along with an expansion of tax base by bringing in real estate and petroleum products within the ambit, said Jain.

The auto sector has been pitching for a rate reduction to 18 per cent, considering the slowdown in the domestic automobile industry. Passenger vehicle sales witnessed the steepest decline in nearly 18 years, dropping by more than 20 per cent in May. Similarly, construction sector has been demanding a rate reduction in cement to help revive the real estate sector. “Given the government’s objective currently on stabilising revenue collections from GST, considering a tax reduction on cement and auto may be difficult,” said Abhishek Jain, Tax Partner, EY. The GST Council had last December cut tax rates on 23 goods and services, including movie tickets, TV and monitor screens and power banks and exempted frozen and preserved vegetables from the levy. The Council had rationalised the 28 per cent slab, restricting the highest slab to luxury, demerit, and sin goods, besides cement, large screen TV, air conditioners and dishwashers. “The GST Council meeting should discuss measures to expand the tax base and improve compliance. There may not be much headroom to reduce rates given that the collections have started stabilizing only recently,” MS Mani, Partner, Deloitte India, said. Other issues to be taken up by the Council in the half-day meeting include one-year extension for the GST anti-profiteering body, lowering GST rate on electric vehicles to 5 per cent, introduction of electronic invoicing facility for large firms and RFID tagging of E-way bills.

E-Ticketing for movie theatres
The Council may decide to introduce electronic ticketing for all movie theatres to plug evasion. “It is essentially the single screen theatres that were evading taxes, hence the e-ticketing system will help plug that,” said a government official. The states may get the right to issue electronic tickets. “There is a talk of E ticketing for cinema, which would be important as E invoicing till now was discussed only for B2B segment,” said Jain of PwC India.

Solar projects
The Council will review the tax structure for solar power projects, as directed by the Delhi High Court in April. The government had provided a deemed valuation provision that entailed taxing 70 per cent of contract value as goods, taxable at 5 per cent, and balance 30 per cent as services, taxable at 18 per cent. However, the industry argued that the ad-hoc valuation did not provide a fair estimate of the actual split of goods and services. Typically, the said ratio in the solar sector is around 90:10, the industry argues.

Appellate authority
To reconcile conflicting rulings

from benches in different states, the Council would consider a proposal of setting up a national bench of the Appellate Authority for Advance Ruling (AAAR).

NCLT admits Jet plea

In the previous 10 sessions, Jet shares had crashed nearly 80 per cent. Nobody appeared on behalf of the airline as most of the key management personnel had resigned as early as in May, the bank told the tribunal.

IMD plays down drought fears

The rains, which ideally should have covered parts of Madhya Pradesh, Uttar Pradesh, and Rajasthan, have barely managed to reach Maharashtra in the west coast on Thursday and crossed Bengal in the east coast. “Farmers should start sowing as soon as their area gets a minimum 70 millimetres of rainfall, which will happen in most parts of the country in the next few weeks,” said Ramesh.

Big Four audit firms run for cover...

For the Big Four network firms restrictions on offering audit services will have a cascading effect on their India business. Between them, the Big Four networks have on their rolls anywhere between 12,000-15,000 auditors. They also are the statutory auditors for over 300 of the BSE500 companies (non-public sector enterprises). Corporate India is also keeping close tabs on the developments in the audit industry. Any ban on auditors will mean companies will have to scurry to appoint new ones. “Where will we get auditors with competence?” asked Nawshir Mirza, an independent director on the board of several blue-chip companies. He is not sure if the second and third rung of auditors — mostly medium- and small-sized ones — has the scale and technical prowess to take up complex audit assignments of large Indian conglomerates. Auditors say their multinational clients in India are not sure how it will pan out for them. Almost all multinational companies prefer to have the same auditor across group companies in various countries. Auditors in Big Four network firms say they are likely to take a conservative and cautious approach. This may involve shedding some ‘risky’ clients. “We will be more selective while taking on audit clients,” says the head of assurance service of one of the Big Four audit network firms. Auditors expect there will be a lot more qualifications in their statutory reports. With regulators asking for a more thorough scrutiny of audited accounts, a closer watch on end-use of funds and debt servicing abilities of companies, auditors say this will change the risk-reward equation.

The Telangana State Dairy Development Cooperative Federation Ltd.
Milk Products Factory, Hyderabad – 500 017
E-mail ID: gnmmpfhyd.tsdct@gmail.com

e-Procurement
Tender Notice No. 615/GM/MPF/HYD/2019 **Date: 18.06.2019**
Technical cum Commercial Tenders are invited from the experienced and reputed manufacturers / suppliers / contractors for following work at Milk Products Factory, Hyderabad in Telangana State through e-procurement platform @ www.tender.telangana.gov.in

Tender No.	Description
615	Supply of SS Conveyor 304 Grade for Water Bottling Plant at MPF, Hyderabad.

Start of downloading of bids will commence from 21.06.2019 **Sd/- Managing Director**

HMT (INTERNATIONAL) LIMITED
(A Government of India undertaking and subsidiary of HMT Ltd.)
No.59, Bellary Road, Bangalore - 560032

NOTICE INVITING TENDER
Sealed Two part open tender bids are invited for the Project: “Setting up of Workshops and Laboratories in IMU Chennai Campus and IMU Visakhapatnam Campus”
TENDER NO: HMTI/PROJ/IMU/CHENNAI & VISAKHAPATNAM/S001/2019 Dated 21-06-2019 for supply, installation & commissioning, trial and training of various lab equipment. **CLOSING DATE & TIME FOR SUBMISSION: 13-07-2019 @ 10.30 hrs**
Contact: Joint General Manager, Projects E-Mail: projects@hmti.co.in Phone: 080-23339060
For [All bid formats (Technical & Commercial) are available in ONLINE at www.hmti.com, further www.hmtiindia.com or <https://eprocure.gov.in> (under Organization: HMT Ltd.) & Department: details HMT International) Ltd.). All corrigendums) if any shall be placed only on www.hmti.com or visit: <https://eprocure.gov.in>. The vendors can download the Bids from these websites.

REVISED SALE NOTICE
This is regarding the E-auction of Global Coke Ltd. (in liquidation) which was previously to be held on 24th June 2019.

Global Coke Limited (in liquidation)
Regd. Off.: 204, Elgin Chambers, 2nd floor, 1A, Ashutosh Mukherjee Road, Kolkata, WB-700020,IN

Office of Liquidator: Avishesh Gupta
Liquidator's Address: CK-104, Salt Lake City, Sector-2, Kolkata-700091, WB
Email ID: globalcokeliquidation@gmail.com ; ho@optimusresolution.net
Landline No.: 033-23340941 | Mobile No.: +91 9051320025

E-Auction
Sale of Assets under the Insolvency and Bankruptcy Code, 2016
Revised Date and Time of E-Auction: 8th July 2019
at 03:00 PM to 05:00 PM IST (with unlimited extension of 5 min each)
For detailed terms and condition of E- action sale, refer **Revised Sale Notice & Revised E-auction process information document** available on <https://ncltauction.auctiontiger.net>, www.globalcoke.in and www.optimusresolution.net.

Avishesh Gupta
Liquidator
Date: Kolkata
Date : 21-06-2019 Global Coke Limited (in liquidation)

THE FERTILISERS AND CHEMICALS TRAVANCOR LTD.
PIONEERS IN PROGRESS (A Government of India Enterprise) Regd. Office: Eloor CORPORATE MATERIALS, FACT-PD ADMIN BUILDING, UDYOGAMANDAL-683 501, KOCHI (KERALA), INDIA

Phone: +91-484-2568327/2568675, Fax: +91-484-2545172
E-mail: ngeetha@facttd.com, manju@facttd.com Website: www.fact.co.in

Supply of Burnt Lime Stone
TENDER No. MM/134/E19790 DATED 19.06.2019

Online bids are invited from experienced parties for supply of Burnt Lime Stone 2430 MT for two years to FACT – Udyogamandal Division (UD) at Udyogamandal & Cochin Division (CD) at Ambalamedu. Interested bidders may visit Central Public Procurement Portal (CPP Portal) for tender details. Any updates/extension of due date will be published in CPP portal only.

Last date/time for submission of bids: 11.07.2019 / 2.00 p.m.

Deputy General Manager (Materials)ESS

AVADH SUGAR & ENERGY LTD.
CIN: L15122UP2015PLC069635
Registered Office: P.O. Hargoon, Dist. Sitapur (U.P.), Pin - 261 121
Email: avadhsugar@birlasugar.org; Website: www.birla-sugar.com
Phone (05862) 256220 Fax (05862) 256225

NOTICE OF RECORD DATE FOR BONUS ISSUE OF EQUITY SHARES
The Board of Directors at their meeting held on May 13, 2019 recommended Bonus issue of Equity Shares in the ratio of 1 (one) New Equity Share of Rs. 10/- each for every 1 (one) Existing Equity Share of Rs.10/- each held by the shareholders of the company as on the Record Date subject to shareholders approval.
For the purpose of ascertaining the names of Equity Shareholders entitled to Bonus Shares the Company has fixed Sunday, June 30, 2019 as the Record Date. The Bonus shares shall be allotted to Equity Shareholders of the Company, whose names appear in the Register of Members or in the records of Depositories as Beneficial Owners, as on the Record Date.
The Bonus Shares, once allotted, shall rank pari-passu in all respects with and carry the same rights as the existing Equity Shares and shall be entitled to participate in full in any dividend and other corporate action, except that they shall not be entitled to any dividend in respect of any financial year up to and including March 31, 2019.
The above details are also available on the website of the company (<http://www.birla-sugar.com>) and the website of the exchanges where shares of the Company are listed, i.e. The BSE Limited (www.bseindia.com); National Stock Exchange of India Limited (www.nseindia.com) and The Calcutta Stock Exchange Limited (www.cse-india.com)

For Avadh Sugar & Energy Limited
Anand Sharma
Company Secretary

Place : Kolkata
Date : June 19, 2019

FORM B - PUBLIC ANNOUNCEMENT
(Regulation 12 of the Insolvency and Bankruptcy (Liquidation Process) Regulations, 2016)

FOR THE ATTENTION OF THE STAKEHOLDERS OF LOTUS SHOPPING CENTRES PRIVATE LIMITED

RELEVANT PARTICULARS	
1 Name of corporate debtor	Lotus Shopping Centres Private Limited
2 Date of incorporation of corporate debtor	30/11/2007
3 Authority under which corporate debtor is incorporated/ registered	Ministry of Corporate Affairs, RoC – Bangalore
4 Corporate identity number / limited liability identity number of corporate debtor	U45209KA2007PTC044541
5 Address of the registered office and principal office (if any) of corporate debtor	Door No. 15-8-441/50, Shop No.46, 1st Floor/Venepaya Mall, Kadri Road Mangalore Dakshina Kannada KA 575003 IN
6 Date of closure of insolvency resolution process	27/05/2019
7 Liquidation commencement date of corporate debtor	18/06/2019
8 Name, address, email address, telephone number and the registration number of the liquidator	Sanjay Kumar Mishra, 16th Floor, Tower II, Indiabulls Finance Centre S B Marg, Elnhinstone (W), Mumbai - 400 013. Registered email: psanjaymishra@rediffmail.com Mail for correspondence: ls.lotus@in.gt.com Tel No: +91 22 6626 2600
9 Last date for submission of claims	18/07/2019

Notice is hereby given that the Hon'ble National Company Law Tribunal, Bengaluru Bench has ordered the commencement of liquidation of the Lotus Shopping Centres Private Limited on 18th June 2019.
The stakeholders of Lotus Shopping Centres Private Limited are hereby called upon to submit a proof of their claims, on or before 18th July 2019, to the liquidator at the address mentioned against item 8.
The financial creditors shall submit their proof of claims by electronic means only. All other stakeholders may submit the proof of claims in person, by post or by electronic means. Submission of false or misleading proofs of claim shall attract penalties. Name and Signature of the Liquidator:

Sd/-
Sanjay Kumar Mishra
(IBBI/IPA-001/IP-P01047/2017-2018/11730)
(Liquidator for Lotus Shopping Centres Private Limited)

Date: 20th June 2019
Place: Mumbai

8K Miles Software Services Limited
CIN: LT2300TN1993PLC101852
Regd. Off.: # 5, II Floor, Srinivas Towers, Cenotaph Road, Teynampet, Chennai-600 018 Ph:044-6602 8034
Email: contactus@8kmilesoftwareservices.com
Website: www.8kmilesoftwareservices.com

NOTICE
NOTICE is hereby given pursuant to Regulation 47(1) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), that a meeting of the Board of Directors of the Company will be held on Friday, **the 28th June 2019** at 4.00 pm inter-alia, to consider, examine and approve the Audited Financial Results of the Company for the Quarter and year ended March 31, 2019 at the Registered Office mentioned above.

For 8K Miles Software Services Limited
Sd/-
Swasti Bhownick
Chief Financial Officer (CFO)
Place: Chennai Date: 20.06.2019



E-LAND APPAREL

E-Land Apparel Ltd.
Registered Office: 16/2B, Sri Vinayaka Indl Estate, Singasandra Near Dakshin Honda Showroom Hosur Road, Bangalore 560068, Karnataka, India
Website: www.elandapparel.com
CIN No.: L17110KA1997PLC120558

Public Notice to the shareholders
The public announcement is being issued in compliance with Regulation 6(a) and Regulation 7 of SEBI (Delisting of equity shares) Regulation, 2009 (hereinafter referred as "Delisting Regulations") to the shareholders of the Company in respect of voluntary delisting of equity shares of the Company from National Stock Exchange of India Limited (NSE). At present the shares of the Company are listed on both the recognised stock exchanges i.e. Bombay Stock Exchange Limited (BSE) and National Stock Exchange of India Limited (NSE). The Board of Directors in its meeting held on Friday, May 24, 2019 has approved delisting of shares of the Company from NSE due to decrease in overall trade volume in the shares of the Company and to curb the fixed cost incurred by the Company.
The shares of the Company shall continue to remain listed on BSE, which is a recognised stock exchange having nationwide trading terminal.
In case the shareholders have any query or objection in pursuant to this notice they can email the same on dharmesh@elandapparel.com; investor@elandapparel.com or sent a notice on 16/2B, Sri Vinayaka Indl Estate, Singasandra, Near Dakshin Honda Showroom Hosur Road, Bangalore Karnataka - 560068, India.

For and on behalf of Eland Apparel Limited
Sd/-
JAE HO SONG
Managing Director
DIN: 07830731

Date: 19.06.2019
Place: Bangalore

CIN: L15122UP2015PLC069632
Registered Office: P.O. Hargoon, Dist. Sitapur (U.P.), Pin - 261 121
Email: magadhsugar@birlasugar.org; Website: www.birla-sugar.com
Phone (05862) 256220 Fax (05862) 256225

NOTICE OF RECORD DATE FOR BONUS ISSUE OF EQUITY SHARES
The Board of Directors at their meeting held on May 14, 2019 recommended Bonus issue of Equity Shares in the ratio of 4 (four) New Equity Shares of Rs. 10/- each for every 10 (ten) Existing Equity Shares of Rs.10/- each held by the shareholders of the company as on the Record Date subject to shareholders approval.
For the purpose of ascertaining the names of Equity Shareholders entitled to Bonus Shares the Company has fixed Sunday, June 30, 2019 as the Record Date. The Bonus shares shall be allotted to Equity Shareholders of the Company, whose names appear in the Register of Members or in the records of Depositories as a Beneficial Owners, as on the Record Date.
The Bonus Shares, once allotted, shall rank pari-passu in all respects with and carry the same rights as the existing Equity Shares and shall be entitled to participate in full in any dividend and other corporate action, except that they shall not be entitled to any dividend in respect of any financial year up to and including March 31, 2019.
The above details are also available on the website of the company (<http://www.birla-sugar.com>) and the website of the exchanges where shares of the Company are listed, i.e. The BSE Limited (www.bseindia.com); National Stock Exchange of India Limited (www.nseindia.com) and The Calcutta Stock Exchange Limited (www.cse-india.com)

For Magadh Sugar & Energy Limited
S Subramanian
Company Secretary

Place : Kolkata
Date : June 19, 2019

DHAMPUR SUGAR MILLS LIMITED
Regd. Office: Dhampur, Distt. Bijnor-246761, U.P
CIN- L15249UP1933PLC000511, Ph: 91-11- 30659400, Fax: 91-11-26935697
Email Id: investor@dhampur.com, Website: www.dhampur.com

Notice of Book Closure and Record Date
Pursuant to Regulation 42 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, Section 91 of Companies Act, 2013 and rules made thereunder, we wish to inform you that the Register of Members and Share Transfer Books of the Company shall remain closed from Tuesday, 27th August, 2019 to Monday, 02nd September, 2019 (both days inclusive). The Book Closure is in view of the 84th Annual General Meeting of the Company for the period ended 31st March, 2019, scheduled to be held on Monday, the 2nd Day of September, 2019 at 2:00 P.M. at the Registered Office of the Company at Sugar Mill Compound, Dhampur, Distt. Bijnor (U.P.)- 246761, and declaration of the Final Dividend in the said Annual General Meeting.
The Dividend, if declared in this ensuing Annual General Meeting, shall be payable on or after 9th September, 2019 (within 30 days of declaration of dividend) to those Shareholders whose names appear in the Register of Members of the Company as on Monday, 26th August, 2019 or to their mandates.
In respect of dematerialized shares, the dividend will be payable on the basis of beneficial ownership as per details to be furnished by National Depository Services Limited and Central Depository Services (India) Limited for the purpose as on the closure of business hours on Monday, 26th August, 2019.

For Dhampur Sugar Mills Limited
Sd/-
Aparna Goel
Company Secretary
M. No.: 22787

Place: New Delhi
Date : 20.06.2019

MUTHOOT CAPITAL SERVICES LIMITED
CIN: L67120KL1994PLC007726
Regd. Office: 3rd Floor, Muthoot Towers, M.G. Road, Kochi, Kerala - 682 035, Tel: +91 484 6619600/6613450, Fax: +91 484 2381261, Email: mail@muthootcap.com, Web: www.muthootcap.com

NOTICE OF RECORD DATE FOR BONUS ISSUE OF EQUITY SHARES AND PROTECTION FUND (IEPF) AUTHORITY
This Notice is published pursuant to the provisions of Investor Education and Protection Fund (IEPF) Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 as amended and various circulars issued thereto, from time to time, by Ministry of Corporate Affairs (collectively referred to as the "Rules"). Shareholders are hereby informed that in terms of Section 124 (6) of the Companies Act, 2013 read with said Rules, the Company is required to transfer such shares corresponding to the dividend for the financial year 2011-2012 in respect to which the shareholder has not claimed the dividend for seven consecutive years from the said financial year to IEPF Authority.
The Company has, vide its letter dated June 20, 2019, sent specific communication to the concerned shareholders whose dividend/shares as aforesaid are liable to be transferred to IEPF, requesting them to claim their dividend(s) immediately on or before the due date failing which the shares held by the concerned shareholders shall be transferred to the IEPF Authority.
The concerned shareholders, holding shares in physical form and whose shares are liable to be transferred to IEPF, may note that in terms of the said Rules, the Company would be issuing duplicate share certificate(s) in lieu of share certificate(s) held by them for the purpose of transferring the said shares to IEPF and the said original share certificate(s) shall stand automatically cancelled. In case shares in held demat form, the transfer would be effected by issuance of necessary instruction to the depository to transfer the shares to IEPF. The concerned shareholders are further requested to note that all future benefits on such shares would also be transferred to IEPF Authority.
The Company has uploaded the full details of such shareholders and shares due for transfer to IEPF Authority on its website www.muthootcap.com. The shareholders may further note that the details uploaded on its website should be regarded and shall be deemed adequate notice, in respect of duplicate share certificate(s) by the Company for the purpose of transfer of shares to IEPF Authority pursuant to the Rules.
The shareholders may claim said unclaimed dividend/shares from IEPF Authority after following the procedure prescribed under the Rules. For more details, please visit www.iepf.gov.in. For any queries on the above matter, shareholders are requested to contact the Company's Registrar & Transfer Agent: Integrated Registrar Management Services Private Limited, 02nd Floor, "Kences Towers", No. 1 Ramakrishna Street, North Usman Road, T. Nagar, Chennai - 600 017 Phone No: (044) 28140801-803 mail: csdstd@integratedindia.in.

For Muthoot Capital Services Limited
Sd/-
Abhijith Jayan
Company Secretary & Compliance Officer

Place : Kochi
Date : 20.06.2019

ENERGY EFFICIENCY SERVICES LIMITED
(A JV of PSUs of Ministry of Power, Govt. of India)
Core-3, 5th & 6th Floor, SCOPE Complex, Lodhi Road, New Delhi-110003

Invitation for Bid Through E-tendering
Tender Doc No: EESL/06/2019-20/UJALA/DAPAN INDIA/192006008
Tender Description: "Hiring of Distribution Agencies (hereafter called DAs) to carry out large-scale Distribution, storage and inventory management of UJALA products namely Energy Efficient LED bulbs, Energy Efficient LED Tube lights, Energy Efficient Ceiling Fans, across India".
Tender Sale: From 25.06.2019
Tender Doc No: EESL/06/Induction Cook Stove/Supply/192006009
Tender Description: "Design, Manufacture and Supply of 20,000 Induction Cook stove with 1-year comprehensive onsite warranty and AMC for each unit at various locations for the residential/institutional consumers of Thane Municipal corporation and Delhi NCR".
Tender Sale: From 28.06.2019
Tender Doc No: EESL/06/GEFF/PLC- Jet Dyeing/Supply/192006010
Tender Description: "Supply, Installation, Commissioning and Testing of PLC based automation and control system in Jet Dyeing Machines at MSME units located at Surat, Gujarat".
Tender Sale: 01.07.2019
Tender Doc No: EESL/06/Digital Marketing/Optimization/192006011
Tender Description: Hiring of an Agency/Firm to build a strategic and implementable digital roadmap for <http://eeslsmart.in> leading to actual transaction and achieving business goals in terms of sales/revenues and transactions through digital channels".
Tender Sale: 26.06.2019
Contact E-mail: eproc@eesl.co.in; Bidders are advised to refer <http://eesl.eproc.in> to download Tender/advised bid and to get further information/updates on amendments/bid extensions etc. Tender information is also available at <http://eprocure.gov.in>

Creating an Energy Efficient India ...

